

# The Big Necessity: The Unmentionable World of Human Waste and Why it Matters

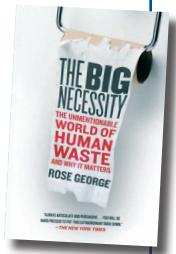


## About Rose George:

Rose George began writing in 1994 as an intern at *The Nation* and later became senior editor and writer at *COLORS*, the bilingual "global magazine about local cultures." She has since written for the *Guardian*, *Independent*, *London Review of Books*, and others.

Ms. George has been a war correspondent in Kosovo and is currently associate editor for *Tank*, a quarterly magazine of fashion, art, reportage, and culture based in London. She holds degrees from the University of Oxford and the University of Pennsylvania.

In *The Big Necessity*, Rose George gives an account of her travels through the intriguing but neglected world of the disposal of human waste—an overdue exploration of the world's biggest unsolved public health crisis.



- **2.6 billion people** lack the most basic thing that human dignity requires.
- **Four in ten people** in the world have no toilet.
- **Every 15 seconds** a child dies from diarrhea—usually brought on by fecal-contaminated food or water.

"Meanwhile, the western world luxuriates in flush toilets; in toilets that play music or can check blood pressure, where the flush is a thoughtless thing, and anything that can go down a sewer—[diapers], motorbikes, goldfish—does."

—from *The Big Necessity*

On Tuesday, March 23, British writer **Rose George**'s free public lecture at the Great Lakes Science Center will explore the need to find efficient and environmentally sustainable methods of disposing of human waste.

**SAVE  
THE  
DATE!**

**WHAT:** A lecture by author **Rose George**

**WHERE:** Omnimax Theater  
**Great Lakes Science Center**  
601 Erieside Avenue in Downtown Cleveland

**WHEN:** **Tuesday, March 23 at 7:30 p.m.**

**THIS FREE LECTURE** is part of the Great Lakes Science Center's *Water: H<sub>2</sub>O = Life* exhibit and includes free parking and free admission to the exhibit.

**RESERVATIONS:** Call **216.621.2400** Seating is limited!

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